

Mufaddal Ali Feroz

Front End Developer | Team Leader | Mentor

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SUMMARY

With over **9 years of experience** in developing interactive web applications, I have consistently leveraged cutting-edge technologies to deliver high-impact solutions. My expertise in React, HTML, JavaScript, and CSS, combined with a proven track record of enhancing organizational scalability, UI/UX, and user experience, has resulted in a **50% rise in user satisfaction**, a **60% improvement in product efficiency**, and a **75% enhancement in client-side scripts**. Additionally, I have **mentored junior developers**, fostering a collaborative and innovative development environment. I am confident in my ability to bring valuable expertise and innovative solutions to any position.

SKILLS & COMPETENCIES

Skills: React.js | RTK Query | Next.js | HTML/HTML5 | CSS/CSS3 | JavaScript (ES6+) | TypeScript | PWA (Progressive Web Apps) | Responsive User Interface Design | Bootstrap | Tailwind | jQuery | Ajax | REST APIs | JWT | JSON | Webpack | Debugging | Flexbox | GSAP3 | Fullpage.js | Photoshop | XD | Figma | Canva | PSD/ XD/ Figma to HTML | PHP | MySQL | Cross Browser Compatibility | NPM | Git | GitHub | Agile Methodology | Waterfall, SAP Fiori UI | Lighthouse Audits

EXPERIENCE

Front End Developer/ Team Lead

Sept 2023 – Current

THE WALNUT AGENCY | Karachi, PAK

- **Independently managed project timelines** and deliverables, achieving a **98% on time delivery rate**.
- Cultivated and maintained close working relationships with 10+ clients, resulting in a 20% increase in client satisfaction and repeat business.
- **Effectively communicated technical concepts to 8+ non-technical stakeholders**
- Prioritized and managed tasks for multiple projects, consistently meeting project deadlines with a **95% on-time completion rate**.
- Implemented responsive web design principles, leading to a **30% improvement in user experience** across various devices and screen sizes
- Utilized version control systems such as Git to efficiently manage and collaborate on the codebase.
- Successfully implemented performance optimization techniques, resulting in a **65% improvement in website speed and efficiency**.

Front End Developer

Jan 2023 – Aug 2023

FAIR Consulting Group | Karachi, PAK

- Spearheaded and developed a groundbreaking **customer onboarding app** during the company **hackathon**. Achieved a remarkable reduction in customer onboarding time from **1 minute to just 20 seconds**. **Earned 1st prize recognition** for the innovative solution
- Led the development of a cutting-edge app (**Loyalty Management System**) using Angular and **SAP Fiori UI**, encompassing digital wallet functionalities, balance inquiries, redeemable points, and referral bonus features.
Recognized for outstanding work performance by colleagues and team members, showcasing a notable 30% surge in productivity

Senior Front End Developer

Apr 2021 – Dec 2022

LathranSoft LLC | Karachi, PAK

- **Supervised a team of four individuals**, mentored them in HTML, CSS, JS best practices, debugging techniques, and code optimization. Resulted in a **40% enhancement** in collective coding efficiency and a **60% improvement** in error resolution time, driving team skill growth and fostering teamwork.
- Developed and optimized websites, achieving a significant **decrease in page load times from 5-6 seconds to around 1-2 seconds**, enhancing user experience and site performance.
- Implemented CDN (Content Delivery Network), image compression, server-side caching mechanism and various optimization techniques, resulting in an **80% improvement in website performance**.
- Managed animations using GSAP, Fullpage.js, Scroll.js etc., enhancing user engagement
- Applied knowledge of Software Development Life Cycle (SDLC) methodologies to drive project phases, ensuring efficient planning, development, testing, deployment, and maintenance of project.

Senior Frontend Developer

MY Equipment | Karachi, PAK

Feb 2019 – Apr 2021

- Developed a Custom CMS on PHP using HTML, CSS & jQuery and restructured communication flow among 3 departments and **cut down paperwork by 75%**.
- Implemented SEO best practices that led to a **50% increase in search engine rankings** and a notable **30% surge in organic traffic** across websites.
- Crafted and optimized email templates, **achieving a 90% compatibility rate** across Gmail, Outlook, and various mobile devices.
- Ensured automation of email display and readability, resulting in a **70% increase in email engagement** and click-through rates

Frontend Developer

Feb 2017 – Jan 2019

Vanguard Management Consultants Ltd | Karachi, PAK

- Marked up HTML with structured data schema to improve SEO Integration
- Utilized Click Up, an intuitive project management platform, to streamline task organization, collaboration, and project tracking
- Improved client's efficiency to fill out application details by 55% using responsive Bootstrap forms and jQuery UI.
- Showcased innovation by solving complex problems
- Created and implemented modules on different sections to fetch user data on run time without refreshing page using AJAX
- Conducted code reviews and implemented best practices, resulting in a **15% reduction in bugs** and enhancement of overall code quality

Web Developer

Nov 2015 – Jan 2017

MYIMSA Solutions | Karachi, PAK

- Developed and maintained multiple client-facing websites, consistently meeting project deadlines and exceeding client expectations.
- Provided insights for new features and facilitated prospect visualization.
- Integrated and customized front-end solutions for e-commerce platforms, enhancing user engagement and sales.
- Exhibited strong problem solving skills and interpersonal abilities while applying Computer Science principles to drive innovative solutions ensuring robust and efficient development processes

Associate Web Developer

Apr 2013 – Nov 2015

Interactive Media | Karachi, PAK

- Developed and transformed over 50 PSD/XD designs** into high-quality, functional HTML websites. Produced technical documentation for each project, ensuring comprehensive documentation of statistics and scalable solutions
- Achieved a consistent **40% reduction in conversion time** from design to HTML implementation, ensuring efficient project delivery, demonstrating attention to detail and organizational skills
- Demonstrated reliability in consistently delivering high-quality solutions, showcasing analytical skills and attention to detail.

PROJECTS

Project Name	Tech Stack & Description
Techciaga	Built with React, HTML5, CSS3, Tailwind, GSAP3 to create an interactive and responsive UI with smooth animations.
Luliva	Developed using HTML5, CSS3, Bootstrap, JS, jQuery, GSAP3 , incorporating dynamic animations and a structured layout for enhanced user experience.
Technetwork	A modern web platform built with React, Redux, GSAP, Stripe, TalkJS, Tailwind , integrating animations, payments, and live chat functionality.
i-labs	Built using React, Redux, GSAP, Stripe, TalkJS, Tailwind , ensuring scalability, dynamic interactions, and secure transactions.
SajidDentalClinic	Designed with HTML5, CSS3, jQuery, Bootstrap, GSAP3 , featuring interactive elements and an engaging UI.
Sharkspeed.se	Developed using HTML5, CSS3, Bootstrap, jQuery , providing a seamless browsing experience.
MyEquipment	Created with HTML5, CSS3, Bootstrap, jQuery , focusing on usability and accessibility.
Foxy	Designed a complete Figma end-to-end prototype for the client, focusing on UX/UI principles and a seamless user journey.

CERTIFICATIONS

[CSS Certified](#) – Hacker Rank | [Front End Developer \(React\)](#) – Hacker Rank | [React Front End](#) – Mangtas | [Problem Solving](#) – Hacker Rank
[JavaScript Certified](#) - Hacker Rank | [SQL Certified](#) - Hacker Rank

EDUCATION

Sir Syed University of Engineering & Technology
[Bachelors in Computer Engineering \(BCE\)](#)

First Division
2010 – 2013

Fatimiyah College
[Pre-Engineering \(Intermediate\)](#)

B+
2008 – 2010

Karachi Public School
[Science \(Matric\)](#)

A
2007

SOCIAL LINKS

Hacker Rank: hackerrank.com/mufaddalali
Code pen: codepen.io/mufaddalali
GitHub: github.com/mufaddalali

CONTRIBUTION TO OPEN SOURCE PROJECT

NY-Times-App

This project is a simple web application built with React that retrieves and displays a list of the most popular articles from the New York Times Most Popular Articles API. It allows users to view details of each article by clicking on the respective item in the list, following the typical master/detail pattern.

github.com/mufaddalali/NY-Times-App

News App

Engineered a React-based app using TypeScript and Material UI to fetch and display latest news from an API, showcasing problem solving skills. Implemented user-friendly features allowing topic filtering, writing mode change and theme customization.

github.com/mufaddalali/react-news-api

Post Manager | View, Search & Bookmark Post

A NextJS 13 based web app for viewing, searching, and bookmarking posts.

github.com/mufaddalali/Post-Manager

Los-Angeles-Mountains

Single page website made using HTML, CSS, JS

github.com/mufaddalali/Los-Angeles-Mountains

SOFT SKILLS

Confident, Creative, Communication, Teamwork, Adaptability, Analytical and Problem-solving, Time management, Leadership, Critical Thinking