Arunaav Chatterjee

Lead Power-BI Analyst | IT Operations | Ex-Virtusa | Ex-Accenture | Ex-Cognizant

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Phubaneswar (Open to relocate)

Summary

- With over 10 years of experience as a Lead BI Analyst, I excel in Data Analysis and ETL processes. I have driven significant improvements in the ITSM (Information Technology Service Management) sector.
- I have achieved a **7**% reduction in data preparation time and a **28**% increase in accuracy, enhancing my decision-making capabilities. My strong proficiency in **business intelligence tools** and exemplary **vendor management** skills enable adaptability within fast-paced, data-driven environments.

Skills

Technical Skills

MS-Excel | Power-BI | Tableau | MySQL | Python | Data Warehousing | Data Visualization | SQL | Data Modeling | Alteryx |

Soft Skills

Dashboard Reports | Vendor Management | Business Analytics | Business Management | Six Sigma |
HR Outsourcing (HRO) | Leadership | Team Collaboration | Problem Solving | Communication | Change Management |
Business KPIs | Strategic Planning

Work Experience

Senior Lead Analyst Oct, 2023 - Jul, 2024

FIS GLOBAL

- Optimized **Power BI dashboards**, cutting data prep time by 50%, improving accuracy to 97.5%, and enhancing **decision efficiency** by 65%.
- Overhauled BI systems, reducing reporting delays by 50%, boosting efficiency by 35%, and driving 20% revenue growth.
- Improved data integrity, reducing inconsistencies by 40%, increasing compliance by 25%, and accelerating reporting by 30%.
- Spearheaded business expansion through data-driven insights, driving 28% revenue growth.

Data Specialist Sep. 2020 - Jan, 2021

MISBOI CONSULTING SERVICES

- Streamlined account activation, addressing a 35%-time reduction from 18% to 7%, boosting new openings by 22%.
- Increased **stakeholder participation** by **40%**, overcoming delays by reducing decision time **25%**, achieving milestones **12**
- Boosted process efficiency by 7.5% through automation integration and improved communication, solving inefficiencies in internal workflows.

Senior Lead - Training JUNE, 2019 - FEB.2020

VIRTUSA

- Optimized ETL pipelines to achieve a 40% time reduction, saving the company \$500K annually.
 Enhanced stakeholder alignment during a critical IT project by implementing tailored communication strategies, and regular feedback sessions.
- Enhanced **campaign performance** by addressing low engagement, leading to a **35**% increase in click-through rates and **20**% reduction in **bounce rates** through an **A/B testing framework**.
- Streamlined and unified operations to address a 30% delay, boosting team productivity and client satisfaction scores.

Analyst -Business Operations

MAR, 2017 - MAR, 2018

ACCENTURE SOLUTIONS

- Facilitated a **change management** strategy to address low adoption of **data visualization tools**, achieving **90%** user adoption in **3** months, boosting **decision-making** efficiency by **20%**.
- Addressed inconsistent customer data by launching and facilitating a **CRM reporting system**, reducing query resolution time by **30%** and enhancing **client retention** by **15%**.
- Executed advanced **business intelligence tools**, resulting in a **10%** increase in data accuracy and enabling **real-time insights** for **vendor engagement**.
- Implemented data & analytics strategies that improved employee engagement scores by 18%, leading to an 85% increase in retention rates.

Senior Executive JUNE, 2016 - FEB, 2017

COGNIZANT TECHNOLOGIES

- Addressed time-tracking inefficiencies by implementing the 'Epic' app, boosting productivity insights by 7.5% and improving financial reporting accuracy.
- Analyzed performance metrics through data & analytics to identify skills gaps, resulting in a 17% improvement in training
 effectiveness across teams.
- Improved salary apportionment accuracy by 8% by resolving time management inefficiencies, boosting P&L clarity.
- Analyzed inconsistent KPIs, improving P&L forecasts and achieving 5% revenue growth.

CS Specialist JULY, 2014 - APR, 2016

AON HEWITT

- Streamlined **HRIS operations** by automating workflows, addressing **inefficiencies** and achieving a **10**% reduction in processing time and **32**% fewer errors.
- Implemented data management strategies that reduced report generation time by 47.9%, significantly boosting customer experience and operational efficiency.

Technical Service Executive

AUG, 2013 - JUNE, 2014

IBM INDIA

- Resolved 75% of system and internet-based application issues in corporate and consumer environments, enhancing user satisfaction
- Streamlined service ticket follow-ups, overcoming delays to achieve 10x faster problem resolution and identification.

Projects & Internships

Human Resource Analytics at PwC

Jan 2025 - Mar 2025

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- Led data visualization initiatives, creating Power BI dashboards that improved KPI visibility by 15% with actionable insights.
- Conducted data analysis to enhance email communication quality and concision, achieving a 7% improvement.
- Investigated HR data, identifying gender balance issues at the executive level affecting 23% of the workforce, enabling informed decisions.
- Improved customer experience by 3% through Power BI insights, driving a 15% rise in C-Sat scores.
- Optimized data management for Accenture, leveraging Power BI to generate 7% revenue growth via analytics.

Customer Segmentation Analysis at KPMG

Sep 2023 - Nov 2023

kpmg-au/data-analytics-y7gh

- Applied Data analytics knowledge to refine customer targeting, increasing sales projections by 23%.
- Resolved data integrity issues, cleaning 6% of datasets for precise decision-making.
- Identified demographics to optimize targeting, driving 4.5% revenue growth.
- Designed visualizations for stakeholders, enhancing report accuracy by 20%.
- Developed an analytics framework for IT, enabling 7% revenue growth and new business opportunities.

Data Science Project at British Airways

Jul 2023 - Sep 2023

British-airways/data-science-yqoz

- Conducted a data science simulation, achieving 11% increase in business insights for British Airways.
- Addressed inconsistent customer feedback by generating 50+ actionable insights, resulting in improved decision-making.
- Developed and deployed a predictive model that analyzed **customer purchasing patterns** to inform business decisions, resulting in a **7**% increase in sales revenue.

Virtual Experience Program at TCS

June 2023 - Aug 2023

- Performed sustainability research and analysis, driving 95% accurate strategies for business decisions.
- Delivered client research and business analysis to support strategic decisions and boost revenue growth.
- Conducted sustainability assessments, achieving a 7% reduction in environmental impact via data-driven analysis.
- Created a strategic fitment matrix, improving client satisfaction by 15% and driving 57% revenue growth.

Social Media Analytics at Accenture

May 2023 - July 2023

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- Advised a simulated social media client, overcoming data integration challenges, resulting in 29% improved engagement strategies.
- Identified content trends by analyzing 7 datasets, enhancing strategic decisions and improving insight generation.
- Developed a **PowerPoint** deck and video presentation, overcoming the challenge of unclear insights, enhancing client understanding by **79**%.

Certification

Google Business Intelligence Certificate

Six Sigma Black Belt	Feb 2023 - June 2023
iinkedinlearning.com/53f7a75094eddb2b25068b38d8f9e0e07a86ca8a4dec578aa5e4f1bd2e1a9c47 LinkedIn & PMI	
IBM Data Visualization Certificate	Jan 2023 - June 2023
Microsoft Certified: Azure Data FundamentalsDP-900 © learn.microsoft.com/en-us/users/arunavoo7/credentials/certification/azure-data-fundamentals? Tab=tab-courses Microsoft Corporation	Jan 2022 - June 2022
Google Project Management Professional Certificate o coursera.org/account/accomplishments/specialization/J35ZH2R5MSY6 Google	Aug 2021 - Feb 2022
MS SQL Developer Certificate • /Certificate ID 31679-2853-140453 IntelliPaat	Mar 2022 - Sep 2022
Google Data Analytics Professional Certificate © coursera.org/account/accomplishments/specialization/C6SDVZG34UHV Google	June 2021 - Jan 2022
Microsoft Certified: Power BI Data Analyst Associate PL-300 Plearn.microsoft.com/en-us/users/arunav007/credentials/ca618852546685a7?ref=https%3A%2F%2Fwww.linkedin.com%2F Microsoft Corporation	Feb 2021 - Dec 2021
Education	
Master of Business Administration; Specialization in Finance & Operations BIJU PATNAIK UNIVERSITY OF TECHNOLOGY ♥ Rourkela	2009 - 2012
Bachelor of Commerce UTKAL UNIVERSITY Bhubaneswar	2006 - 2009