

# ZEYA MOSHARRAF

Data Analyst | SQL | Power BI | Python | Excel | Business Intelligence

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## Professional Summary

- Processed, cleaned, and structured data using SQL and Python to identify trends, build visual reports, and support business decisions across operations and reporting.
- Automated Excel reports using SQL and Python to cut manual work and speed up access to daily team KPIs.
- Created dashboards using Power BI, connected dynamic filters with backend queries, and helped operations monitor delivery and return metrics in real-time.

## Experience

### SQL Developer Intern | Nirjai Technologies

Mar 2025 – May 2025

- Optimized 5+ stored procedures for healthcare clients, reducing **report time by 30%** and improving **execution speed by 40%**.
- Debugged critical procedures, resolving real-time data delays, and enhancing **operational response by 35%**.
- Implemented JSON data parsing in SQL workflows, enabling flexible filtering and **reducing manual logic adjustments by 30%**.
- Collaborated with a team of 6 to enhance data reliability and reduce query failures by **25% through targeted** fixes.

### Data Analyst & Operations Intern | The Design Cart (E-commerce)

Nov 2024 – Feb 2025

- Designed daily Power BI dashboards to monitor RTO and delivery performance, **enabling a 2–3% RTO reduction** and a **4-5% increase** in delivery rate month-over-month.
- Automated review data pipeline using Python, **cutting task time from 30 to 2 minutes** and improving team **response time by over 85%**.
- Performed domestic logistics costing analysis using Excel and Shopify, identifying cost leakages that led to a **10% improvement in logistics ROI**.
- Streamlined reporting for ops and escalations, **saving 5+ hrs/week** and improving CEO-level decisions.

## Technical Skills

- Languages & Databases:** SQL, Python (Pandas, NumPy, Matplotlib, Seaborn), MySQL, PostgreSQL
- Business Intelligence:** Power BI (DAX, Power Query)
- Data Handling & Automation:** Excel (Advanced), Jupyter Notebook, Google Sheets, Python Scripting
- Cloud & Platforms:** BigQuery (GCP), Google Colab, Git/GitHub
- Tools Used in Projects:** Shopify Analytics, Google Analytics, Excel Solver, VS Code

## Projects

### Promotion Campaign Analysis | SQL, Power BI, DAX | [Live Dashboard](#)

- Boosted revenue by ₹154.9M (110%) by analyzing 50+ store campaigns and visualizing trends in Power BI.

### Medical Analysis | Python, SQL | [GitHub Repository](#)

- Analyzed hospital data to cut costs by 12% and pinpoint patients driving 25% spend with 98% data accuracy.

## Certificate & Achievements

### Professional Certifications:

- Google Advanced Data Analytics | Google Data Analytics | SQL | Power BI

### Competition Achievements:

- Top 20 – Codebasics Challenge 9 | Gold Badge – HackerRank SQL | Storyteller Badge – Onyx Data

### Built & Deployed Portfolio Website:

- Developed portfolio using Replit, deployed on GitHub with SEO, Google Analytics, & search console integration.

## Education

**B.Sc - Focus in Analytical & Quantitative Skills** | Delhi University, Deshbandhu College 2020 –2023 | **CGPA: 8.36/10**

**Relevant Coursework:** Advanced Mathematics, Data Interpretation, Statistical Analysis, Logical Reasoning