Aditi Kakkar

Toronto, +1-249-876-5392, [GitHub](), [Email](), [LinkedIn](), [HackerRank]()

PROFESSIONAL EXPERIENCE

FlightHub Group, Montreal, Canada   July 2023 – Current
Data Analyst
- Analysed internal revenue data and optimized contract pricing strategies which increased revenue collection from partners by 20%.
- Developed interactive Tableau/Looker dashboards for Finance and Fraud operations which optimized data storage and ensured 90% accuracy in financial reporting.
- Led a financial reporting improvement project to automate data collection and data validation which improved reporting turnaround time by 90% within six months.
- Optimized the financial reconciliation process between internal teams and external vendors with automation and enhanced tooling to ensure accurate and timely processing of payments and chargebacks.
- Conduct exploratory data analysis using Python and prompt engineering to uncover trends, optimize flight deals, and drive revenue from third-party services.
- Analysed user engagement data during A/B testing to develop feature priority score for mobile app which improved conversion rate by 30% and reduce churn rate by 10%.

Kingfish Group, Pune, India   Nov 2020 - Mar 2022
Research Analyst
- Conducted comprehensive due diligence on client's target firms in industry sectors such as automotive, healthcare, IT, manufacturing, financial services with average project size of $2 million.
- Supervised investment and market research, analysis of financial and industrial data, management & operations due diligence, leveraging relationship intelligence, composed industrial primers, and other partner deliverables for Series C projects, and leveraged buyout.
- Led weekly meetings with US associate team, updating them on results of the research and data collected.
- Created roadmap strategy for use of Salesforce in optimizing the research process by reducing double entry, introducing Kanban and timely updates on project progress.

Edureka, Bangalore, India   Apr 2018 - Jun 2018
Trainee Analyst
- Built an instructor specification list and keywords list on Confluence reducing screening time by 40%-50%.
- Performed assessment on the feedback of the instructors and helped them increase user engagement by 20%.

SKILLS AND COMPETENCIES
- Data Analysis: RStudio, SPSS, Stata, Pandas, Excel
- Data Visualization: Tableau, Alteryx, Visio, Power BI, Looker
- Databases: SQL, Access, GitHub, ClickHouse

EDUCATION
York University, Toronto   **2022 - 2023**
PG Certificate in Accounting, PG Certificate in Public Relations
University of Leeds, UK   **2019 - 2020**
MSc Economics, Dissertation- Theories of Society, Open Society and a Way Forward
Symbiosis International University, India   **2016 - 2019**
BSc Economics (Honors), Dissertation- Potential Impact Assessment of India Post Payments Bank

CERTIFICATIONS AND PROJECTS
- **PCAP:** Programming Essentials in Python Certification from Python Institute & Cisco.
- **Business Analyst Nanodegree Program:** SQL JOINs & Aggregations, Alteryx dataflow, Business KPIs, Data Migration and Integration, Spreadsheet Functions, Data Visualization with Tableau, Data Validation, Growth Metrics
- **MySQL for Data Analytics and Business Intelligence:** Joins, Views, Indexes, Case, Triggers
- **ML with Python:** Regression, Decision Tree, k-Nearest, Principal Component Analysis