

# Kaushal Kumar

[LinkedIn](#) | [GitHub](#) | [HackerRank](#)

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## BUSINESS ANALYST

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Solution and data driven Business Analyst with almost 3 years of experience. Responsible for building and maintaining dashboards/portals for visualization of data, to be delivered to the clients as per their business requirements. Experienced in interpreting and analyzing data to drive growth and attain the business goals.

## SKILLS

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- Technical Skills** : SQL, Python, Advanced Excel  
**Visual Tools** : Tableau, Power BI  
**Soft Skills** : Problem-solving, Leadership and Communication, Teamwork, Creativity  
**Graphical Tools** : Photoshop, Illustrator

## EXPERIENCE

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**Business Analyst** Apr 2021 – Present  
*Kantar* *Bangalore, Karnataka*

- Collaborate with internal and external-stakeholders to collect data. Conduct analysis, data discovery, requirements gathering and clarification with stakeholders at all levels.
- Analyze metrics and key performance indicators (KPIs) from data and build solutions based on insights captured. Make business recommendation (e.g. cost-benefit, impact analysis etc.) with effective presentation of findings through quantitative information.
- Responsible for end-to-end workflow of data load process which involves data sanity, data analysis, creation of mapping files, integration of data into the SQL data base and quality testing.
- Partnered with developers to automate manual processes, saving time and money while decreasing errors. Provide solutions to meet the defined specifications and needs, overall contribution towards efficiency gains and revenue growth.

**Summer Intern** Jun 2019 – Aug 2019  
*BSNL Ltd* *Ranchi, Jharkhand*

- Extracted and collected data to create needed Reports, Design and maintain **SQL scripts**.
- Troubleshoot and **fixed bugs** and issues in the back-end to ensure **smooth operation** of the applications
- Validate accuracy of data to ensure database integrity and handled multiple digital accounts.

## EDUCATION

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**Aryabhatta Knowledge University** Patna, Bihar  
*Bachelor of Technology (B.Tech)* Jan 2016 – Dec 2020

## PROJECTS

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**Python-Diwali-Sales-Analysis** [Source Code](#)

- The "Python Diwali Sales Analysis" project employs Python's data analysis capabilities to study and interpret sales performance during the Diwali festival. It gathers sales data from various sources, preprocesses and conducts exploratory data analysis to reveal patterns, popular products, and peak sales periods. The project calculates key sales metrics, performs customer segmentation, and conducts comparative analysis to assess Diwali's impact on revenue. Time-series analysis and predictive modeling are explored to identify trends and forecast future sales. The project's insights enable data-driven decision-making for businesses, optimizing marketing efforts and maximizing revenue during the Diwali festival and other similar occasions.

**Airline-Customer-Satisfaction-Study** [Source Code](#)

- Conducted an in-depth analysis of US airlines, examining time periods, brands, and customer segments to uncover valuable insights on preferences, satisfaction levels, and service quality. Utilized demographic filters and regional variations to inform recommendations for enhancing customer experiences and optimizing service offerings. Identified regional disparities in service quality across diverse geographical areas, providing valuable information for strategic decision-making in the industry.

## CERTIFICATIONS

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- [SQL Masterclass: SQL for Data Analytics](#)
- [Python Hands-On Practice](#)
- [Master Microsoft Power BI](#)